

Napoleon, Tiger Woods and Audrey Hepburn in Prague

Prague October 29, 2015: A new branch office has been opened right in the heart of Prague, on the address Na Příkopě 23, by the Millionaire Gallery, world number one amongst galleries specialized in sales of memorabilia – original collectables and art-pieces from the world of politics, history, show business and entertainment as well as sport and science, all of them framed into unique collages. Therefore Prague’s office has become the fifth in the world, joining such cities as Miami, Key West, London and Dubai, at the same time becoming the first and only one in the Central and Eastern European region.

“I got familiar with the project for the first time in the US, more than a year ago already. My initial mistrust changed for an absolute love for it and I immediately purchased a collection of American presidents’ autographs and a vinyl record signed by Elvis Presley. After my return to the Czech Republic I decided that such a gallery should definitely be in Prague as well,” – smiles Tomáš Novák – an admirer of American culture, investor, developer and the owner of Prague Millionaire Gallery branch office.

Visitors, amongst them art admirers, passionate fans, collectors and investors, will have an opportunity to take a look at a constant number of sixty exhibited items, among them nowadays are, for instance, Pele’s jersey or FC Barcelona jersey signed by all the team’s players, Napoleon’s wartime document, a collection of photos signed by all six actors that played the character of James Bond or a unique collage with the photos of all Tiger Woods’s Grand Slam trophies. Apart from that it is possible to order items from the storage of Miami central office or to order the creation of memorabilia according to one’s individual wishes.

“We have already presented our project to our friends and sales partners. It was immediately apparent that it has a great potential. We are not open yet, but some of the items were already pre-ordered and in addition to that we got two orders for the creation of memorabilia according to individual wishes. The creation of such unique items can last months, sometimes even a whole year, but the waiting is worth it,” – adds Novák.

From tens of thousands to a million

“The price of the cheapest memorabilia will start from 55 thousand Czech crowns without VAT. The most expensive item we have now is the Steve Jobs’s prototype of the first keyboard, the price of which is somewhere around one million Czech crowns. In addition we have a very special item here, Michael Jackson’s shirt. This one will go on sale only in half a year from now and that will be on an auction. The initial price will surely be higher than one million Czech crowns,” – so Novák describes the price range of the available items. During its thirty year history the Gallery sold hundreds of thousands exhibits to more than 25 thousand customers. The most expensive so far was the collection of the American presidents’ autographs that cost 250 hundred thousand pounds sterling or more than 9 million Czech crowns.

Not only a unique collectable and an original gift, but also an interesting investment

Every exhibit available in any of the Millionaire Gallery’s offices is carefully prepared and controlled in the USA and is consequently granted a Certificate of Originality with lifetime guarantee recognised by the most important auction houses of the world, such as Christie’s and Sotheby’s.

“Collectables in a long-term perspective offer better value than governmental bonds or gold. A study called The Investment Performance of Art and Other Collectibles, published in 2013, examined the value of collectables in the period between 1900 and 2012. The collectables during this period had been increasing

their value on average for 6,4 to 6,9 % every year in nominal terms,” – so Lukáš Kovanda, the chief economist of the financial group Roklen, has evaluated the investment potential of memorabilia.

The Gallery can be visited every day from 10 AM to 8 PM on the address Na Příkopě 23 -Pánská pasáž, Praha 1.